

SNG's Digital Economy Index (DEi) is a composite score of how organizations use Internet-enabled applications, or "e-solutions", to drive efficiencies, innovation, and profitability.

Your DEi score (from 0 to 10) shows your utilization of e-solutions. Your score is based on your current utilization of e-solutions, with a ranking that compares you to businesses both in your area and your industry.

Acme Medicals, Inc.
Goldsboro, North Carolina

Opportunities to improve your score

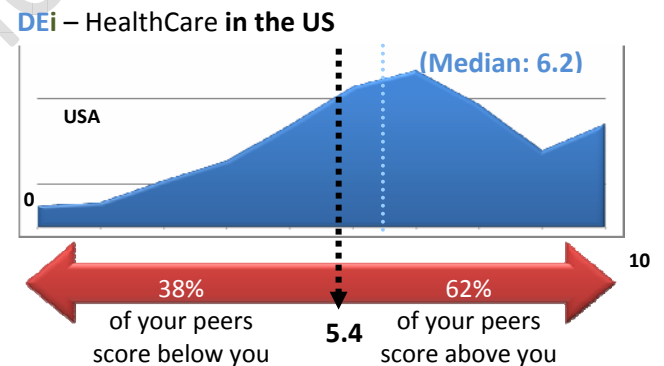
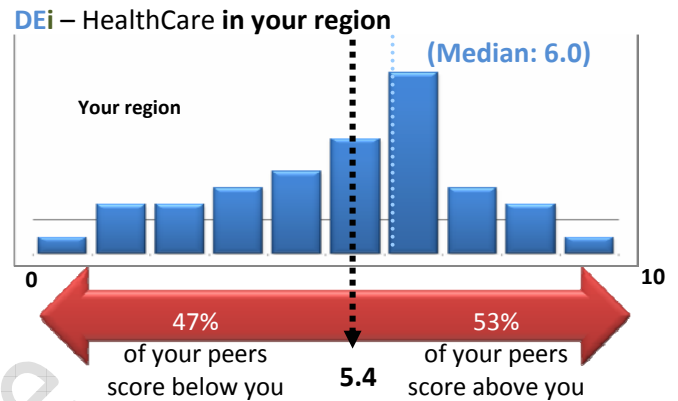
Increasing use of e-solutions will enhance your DEi ranking. More important than a score, you will be improving your bottom-line.

Below are the top three e-solutions opportunities we have identified which **Acme Medicals, Inc.** should be using based on the impact each would have on cost savings, or new revenues – a full list of opportunities is available in a [customized report](#).

| e-solution | Net impact |
|--|---|
| VoIP (Internet telephony): significant cost savings over traditional telephone providers. | \$12,000/year cost savings (increases DEi by 0.9) |
| e-commerce : online sales of your products. | \$22,000/year new revenue (increases DEi by 1.0) |
| Videoconferencing : eliminate the inefficiencies and costs of business travel. | \$9,000/year cost savings (increases DEi by 0.6) |

Net impacts driven by e-solutions **\$43,000 per year**

Your score: 5.4



Getting started

To get started now, please contact Carol Trainer, your business advisor with our partner **e-North Carolina Authority**: e-mail: ctrainer@e-nc.org (phone: 888.888.8888).

For "actionable" background information about how:

- Voice over IP can limit costs, [click here](#)
- E-commerce can drive sales, [click here](#)
- Videoconferencing can make your staff more efficient, [click here](#)

To request a full, customized report for Acme Medicals, Inc., [click here](#)