

## e-NC and SNG Study Reveals Types of Home-Based Businesses

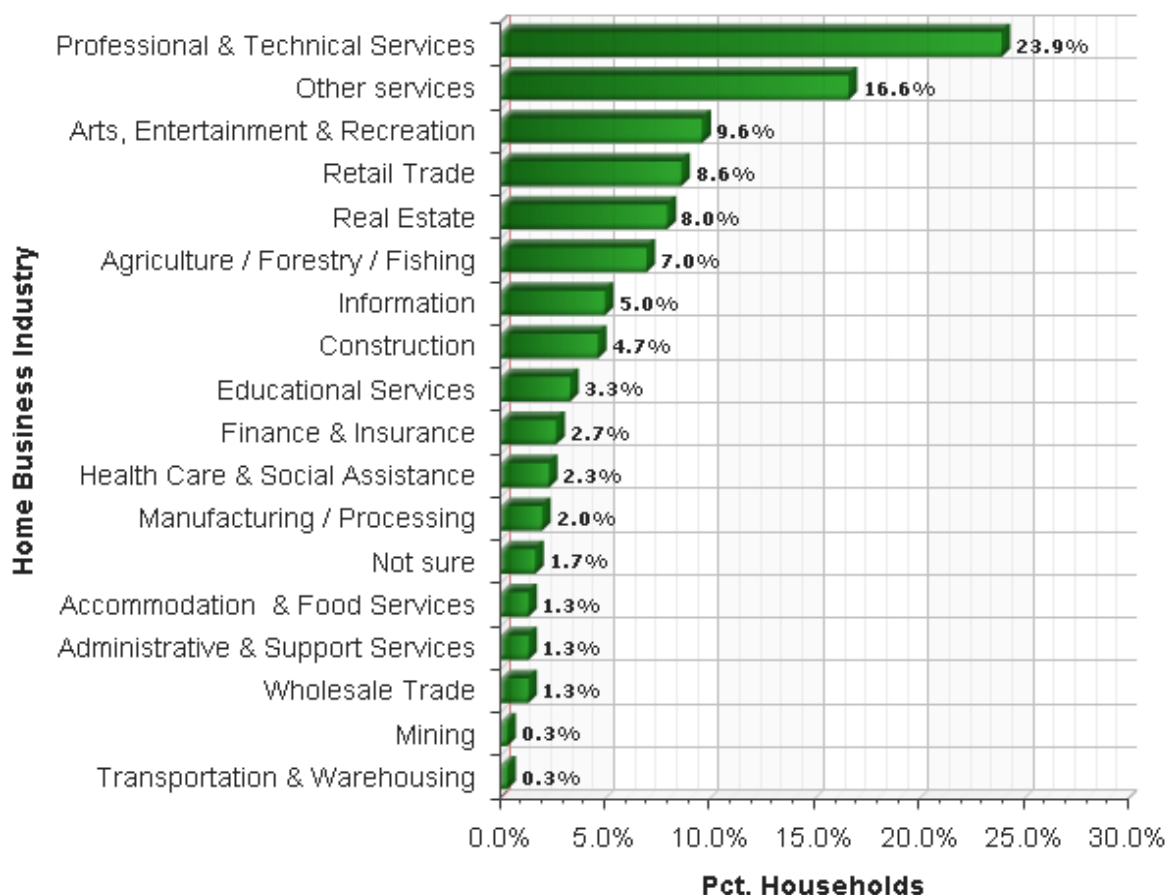
Bringing high-speed Internet access to the home, affordably, does improve quality of life, attract and retain citizens, and enables leisure activity. But the real power of high-speed broadband to the home is that **regional economic development depends on it.**

SNG's 2010 extensive research in North Carolina (in partnership with e-NC) revealed that a third **(32%) of households had some type of existing home-based business, with another 12% saying that they would start a home-based business within the next year.** What North Carolina and countless other regions across the globe are finding is significant economic development and growth simply by providing households with robust broadband – enabling them to work, thrive, and create jobs and tax revenues for your region.

*"In America, innovation doesn't just change our lives. It is how we make our living."*

*-President Obama, 2011 State of the Union Address*

*The top home-based businesses by industry sector (NAICS)*



To create, attract, and retain high-paying jobs in your region – and drive innovation – you absolutely must have a 21<sup>st</sup> century infrastructure, providing robust Internet service for Vermont to thrive in the knowledge economy.